



New Orleans Police Department Strategic Plan



**Superintendent
Michelle Woodfork**

2023





A MESSAGE FROM THE SUPERINTENDENT:

As we begin a new year and chapter for the New Orleans Police Department, it is the perfect opportunity to reflect and reset. We, as a department, are embarking on this journey, a journey of CHANGE, together. Change in leadership and culture. Our collective commitment to safety is a must, in order to continue to achieve the six pillars of 21st Century Policing: Building trust & legitimacy; Policy & oversight; Technology & social media; Community Policing & crime reduction; Education & training; and Officer safety & wellness. I know and understand the sacrifices made when committing to a career in law enforcement. Although challenges may lie ahead, I know that your dedication, commitment, and resilience will persevere and you, like you have always done, will rise to the occasion. Join me, as we, TOGETHER, police and community alike, become the CHANGE this Department and City deserve.

Sincerely,

Michelle M. Woodfork
Superintendent of Police





While the past few years have been some of the most challenging in recent years for the New Orleans Police Department, the unwavering commitment by those who serve, in any capacity, commissioned or civilian, is unmatched. Embracing this Strategic Plan, the changes that will come with it, while maintaining the integrity of our core mission and vision statements is essential as we move forward.

The mission and vision of the NOPD are the fundamental aspects that build the foundation of this strategic plan to solidify our commitment to serve with dedication, fairness, and equity.

MISSION

The mission of the New Orleans Police Department is to provide professional police services to the public in order to maintain order and protect life and property. In order to accomplish our mission, we are committed to the philosophy of Community Oriented Policing as a means to inform our organizational decisions and prioritize our crime fighting and quality of life initiatives by engaging each neighborhood and community organization in collaborative problem-solving partnerships.

VISION

The New Orleans Police Department strives to continue to serve as a nationwide model for Constitutional Policing while partnering with the community to create a safer City by collectively addressing crime and preserving the quality of life of our residents.



The goals as outlined in this Strategic Plan are pivotal in shaping the future of the New Orleans Police Department as we strive to further our mission. The implementation of organizational and operational changes will ensure that the critical work to reduce crime and prevent disorder is performed utilizing every available resource in the most efficient manner. These goals contain identified objectives that are valuable towards the achievement of those goals.



GOAL 1: Improving public safety through meaningful partnerships and efficient use of resources

- Leveraging relationships with local, state, and federal partners
- Collaborating with community organizations, faith-based leaders, elected officials and other stakeholders, public and private alike

GOAL 2: Retaining, recruiting, and creating a positive work environment

- Making a commitment to and supporting our current and future employees
- Improving facilities, equipment, and workspace

GOAL 3: Creating an evolution of systems and processes that improve the efficiency of the department

- Utilization of technology for innovative solutions
- Analysis of administrative systems to include internal and external communications



GOAL 1: Improving public safety through meaningful partnerships and efficient use of resources

Public safety is in fact a shared responsibility. The commitment and partnerships that evolve will undoubtedly contribute to the City of New Orleans becoming a safer place. The men and women of the New Orleans Police Department are a premier police department that epitomizes the very essence of Constitutional Policing while being laser focused on the small segment of the population that is responsible for a disproportionate amount of the crime. The critical and life changing work that they have been doing, are doing and will continue to do will be enhanced as we foster and build on the relationships with our community and our law enforcement partners.



Strategy 1.1: We will expand on existing relationships with our local, state, and federal partners to implement a coordinated and methodical approach. From intelligence gathering and sharing to a focus on tackling all violent crimes as well as those property crimes that are a nexus to violence and disrupt our quality of life. Ensuring that our partners involved in the apprehension and prosecution of those individuals recognize that they have the Department's unequivocal support of available resource.

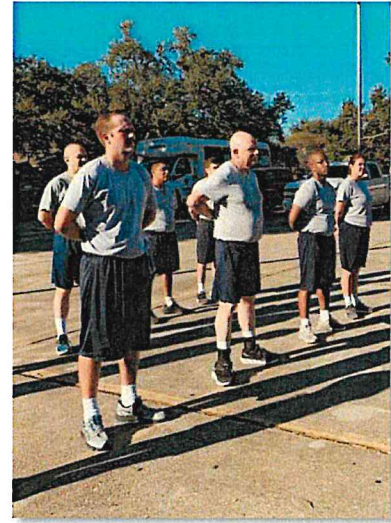


Strategy 1.2: Building bridges and fostering meaningful relationships between the community and police are critical in addressing crime. Ensuring that a holistic approach, leveraging all the resources and entities that are compiled within the newly created Violent Crime Reduction Task Force along with clergy, business community and others, is utilized to connect those needing services prior to and throughout their experience in the criminal justice system. Developing and defining the roles of every stakeholder through active engagement and communication will provide an avenue for desired goals.



GOAL 2: Retaining, recruiting, and creating a positive work environment

The most precious resource of any organization is its people. In order to continue to build trust and earn the respect from our community – thru transparency – we must ensure that we first and foremost do the same within the New Orleans Police Department. The men and women of the Department, both commissioned and civilian serve with distinction and pride in every facet of their respective assignments. They have chosen a life of purpose, dedication, commitment, and service to this Department and to this City. To that end, critically important is that their professional as well as personal wellbeing is also at the forefront of our department's priorities. We want to ensure that they have the necessary resources to accomplish their tasks while understanding the value they bring to the New Orleans Police Department and the community they serve.



Strategy 2.1: Analyze and create clear lines of internal communication throughout the Department and receive feedback, ideas and suggestions from our members on an ongoing basis. This will help us navigate how to best continue to retain, attract, and develop our workforce. In conjunction with members of our department, we will initiate and aggressive recruitment an advertising campaign. Evaluating the recruitment and onboarding process, from inception to graduation day as well as their professional development is crucial to our department. Every aspect from hiring guidelines to training to career paths will be assessed with the help of our members.

Strategy 2.2: New Orleans Police Department employees spend the majority of their days in our facilities, our vehicles and utilizing equipment to professionally and ethically carry out their assigned duties. Ensuring that their basic needs and more are met will prove to be critical to establishing a work environmental that's subjective to professional growth and results.



GOAL 3: Creating an evolution of systems and processes that improve the efficiency of the department

The New Orleans Police Department in its efforts to evolve is constantly self-assessing every aspect of the systems and processes that are in place, both organizationally and operationally. Resources from technology to developing innovative and interactive dashboards that can both analyze and display crime data that are essential for the deployment of its resources as well as coordination with our partners. The ability to be fluid often times in real time to

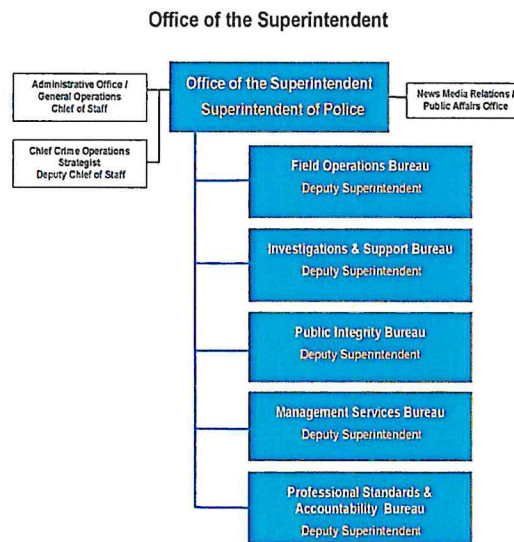
ensure that we maximize our crime fighting capabilities is of the utmost importance to provide a safe environment in our city.

Strategy 3.1: Recognizing the tremendous strides that the New Orleans Police Department has made, that are often looked upon as the premier model for Constitutional Policing across the country, we will continue to adequately provide our officers the necessary tools they require to perform their jobs in advancement of our mission. Developing both analytic and operational systems that provide a sound structural component to addressing and reducing crime.

Strategy 3.2: Organizational elements throughout the entire New Orleans Police Department; Field Operations Bureau, Professional Standards and Accountability Bureau, Public Integrity Bureau, Management Services Bureau, and the Investigations and Support Bureau must all be aligned with our defined mission. Additionally, our employees much like our residents should have a clear delineation of what those systems are and the benefits of creating transparency in the implementation of those policies and procedures.



New Orleans Police Department



CONCLUSION

This 2023 Strategic Plan will provide the core foundation that members of the New Orleans Police Department, residents of our City and every stakeholder in the criminal justice system can rest assured will provide an ongoing diagnostics of the Department as well as lead to the reduction of crime. Operational and organizational changes, their implementation as well as their results must be sound, balanced and



measured to ensure that the New Orleans Police Department continues to set the bar for Constitutional Policing across the country. The collaboration of resources available, from every internal and external partner is crucial to the success of this plan. As we move forward, with your input, we will constantly evaluate the plan and adapt to the ever-changing environment of the criminal element while never relenting on the fact that in everything that we do in this profession; trust, respect, integrity, and equity will be at the forefront of this and future plans.

Together, community and police, with your unwavering support and commitment to make New Orleans a safer City for all who live and visit, I respectfully ask that you embark with us on this journey of CHANGE.





NOPD Preliminary Crime Statistics

Figures are preliminary and subject to further analysis and revisions.

Sunday, December 25, 2022 To Saturday, December 31, 2022

District

All



CRIME & ATTEMPTED CRIME COUNTS												
Period UCR Category	Week				28-Day				Year-To-Date			
	2022	2021	Raw +/-	%	2022	2021	Raw +/-	%	2022	2021	Raw +/-	%
Persons												
Murder	7	5	2	40%	26	25	1	4%	266	218	48	22%
Agg. Battery	20	15	5	33%	72	70	2	3%	850	885	-35	-4%
Agg. Assault/Damage	33	31	2	6%	101	111	-10	-9%	1279	1430	-151	-11%
Agg. Rape	1	5	-4	-80%	16	30	-14	-47%	294	384	-90	-23%
Simple Rape	3	0	3		18	9	9	100%	208	179	29	16%
Armed Robbery	18	19	-1	-5%	44	64	-20	-31%	763	573	190	33%
Simple Robbery	2	9	-7	-78%	21	31	-10	-32%	339	431	-92	-21%
Total	84	84	0	0%	298	340	-42	-12%	3999	4100	-101	-2%
Property												
Agg. Burglary	2	3	-1	-33%	7	8	-1	-13%	104	114	-10	-9%
Simple Burglary	15	15	0	0%	49	42	7	17%	641	596	45	8%
Business Burglary	12	7	5	71%	51	42	9	21%	485	647	-162	-25%
Vehicle Burglary	123	125	-2	-2%	396	529	-133	-25%	5731	5111	620	12%
Residence Burglary	22	18	4	22%	59	53	6	11%	618	880	-262	-30%
Theft	68	83	-15	-18%	231	326	-95	-29%	4049	3930	119	3%
Auto Theft	202	98	104	106%	694	313	381	122%	4398	3255	1143	35%
Shoplifting	14	18	-4	-22%	64	86	-22	-26%	1236	1309	-73	-6%
Total	458	367	91	25%	1551	1399	152	11%	17262	15842	1420	9%
Total	542	451	91	20%	1849	1739	110	6%	21261	19942	1319	7%

CROSS-CATEGORY TRACKING GROUPS*												
Period Special Subcategories**	Week				28-Day				Year-To-Date			
	2022	2021	Raw +/-	%	2022	2021	Raw +/-	%	2022	2021	Raw +/-	%
Carjacking**	7	16	-9	-56%	22	42	-20	-48%	384	375	9	2%
Non Fatal Shooting Incidents	12	9	3	33%	44	36	8	22%	470	475	-5	-1%
Non Fatal Shooting Victims	20	13	7	54%	63	44	19	43%	623	630	-7	-1%



NOPD Preliminary Crime Statistics

Figures are preliminary and subject to further analysis and revisions.

Sunday, January 22, 2023 To Saturday, January 28, 2023

District

All

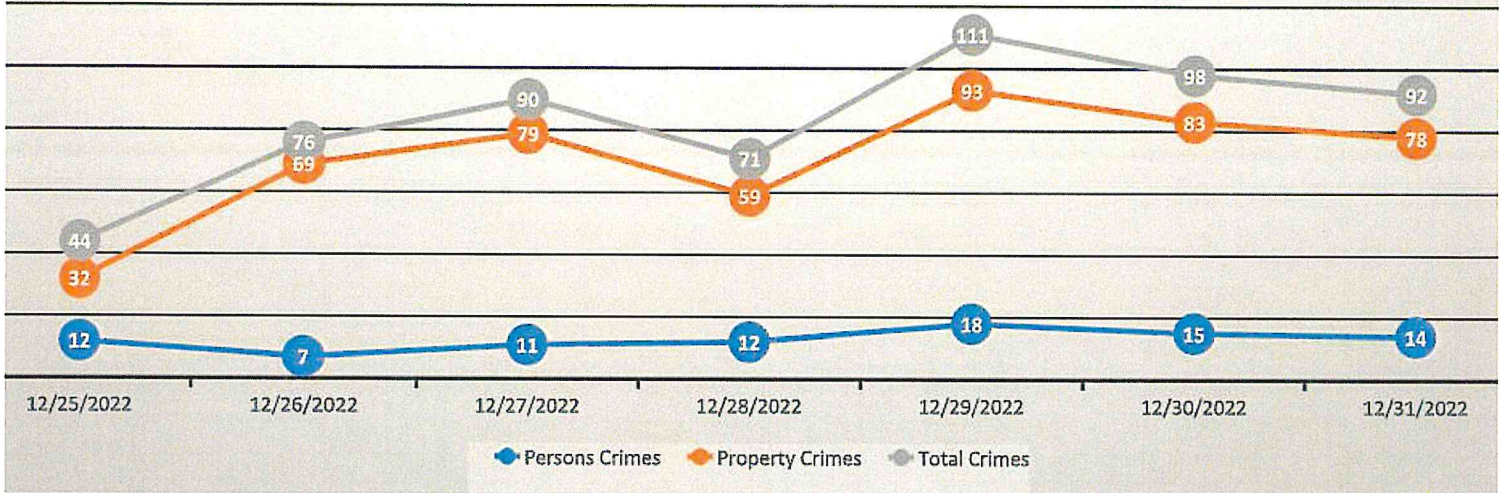


CRIME & ATTEMPTED CRIME COUNTS												
Period UCR Category	Week				28-Day				Year-To-Date			
	2023	2022	Raw +/-	%	2023	2022	Raw +/-	%	2023	2022	Raw +/-	%
Persons												
Murder	3	3	0	0%	20	21	-1	-5%	20	20	0	0%
Agg. Battery	13	22	-9	-41%	64	79	-15	-19%	64	80	-16	-20%
Agg. Assault/Damage	16	20	-4	-20%	79	109	-30	-28%	79	114	-35	-31%
Agg. Rape	6	8	-2	-25%	19	33	-14	-42%	19	33	-14	-42%
Simple Rape	5	2	3	150%	18	11	7	64%	18	10	8	80%
Armed Robbery	17	19	-2	-11%	61	96	-35	-36%	61	100	-39	-39%
Simple Robbery	4	4	0	0%	15	26	-11	-42%	15	30	-15	-50%
Total	64	78	-14	-18%	276	375	-99	-26%	276	387	-111	-29%
Property												
Agg. Burglary	0	2	-2	-100%	6	8	-2	-25%	6	9	-3	-33%
Simple Burglary	11	7	4	57%	50	39	11	28%	50	39	11	28%
Business Burglary	10	7	3	43%	40	32	8	25%	40	32	8	25%
Vehicle Burglary	62	174	-112	-64%	448	630	-182	-29%	448	631	-183	-29%
Residence Burglary	12	10	2	20%	84	46	38	83%	84	48	36	75%
Theft	51	86	-35	-41%	216	335	-119	-36%	216	338	-122	-36%
Auto Theft	161	67	94	140%	733	336	397	118%	733	349	384	110%
Shoplifting	32	31	1	3%	100	101	-1	-1%	100	99	1	1%
Total	339	384	-45	-12%	1677	1527	150	10%	1677	1545	132	9%
Total	403	462	-59	-13%	1953	1902	51	3%	1953	1932	21	1%

CROSS-CATEGORY TRACKING GROUPS*												
Period Special Subcategories**	Week				28-Day				Year-To-Date			
	2023	2022	Raw +/-	%	2023	2022	Raw +/-	%	2023	2022	Raw +/-	%
Carjacking**	2	7	-5	-71%	24	65	-41	-63%	24	67	-43	-64%
Non Fatal Shooting Incidents	5	13	-8	-62%	35	49	-14	-29%	35	48	-13	-27%
Non Fatal Shooting Victims	7	19	-12	-63%	46	67	-21	-31%	46	65	-19	-29%

**Carjacking and Shooting incidents are included in armed robbery, simple robbery and aggravated battery counts above and should not be added to the crime count totals.

UCR Summary Crimes December 25, 2022 - December 31, 2022



UCR Summary Crimes January 2022 - January 2023

